NoCo Places
Media Kit

Coalition Name
NoCo means Northern Colorado, and our tagline is: A common voice for public lands.

Overview Statement
NoCo Places is a partnership of ten county, state, and federal public land agencies working together across north-central Colorado. As visitation to the region's mountains and foothills continues to grow, these agencies collaborate to address the shared challenges of recreation management, resource protection, and visitor safety. By coordinating across jurisdictions, NoCo Places helps develop sustainable solutions that protect public lands while supporting high-quality outdoor experiences for the people and communities who rely on them.

Background and the Challenge

NoCo Places (NoCo) was formed in 2018 as an outgrowth of the Northern Front Range Recreational Sport Shooting Management Partnership. This group of decision-makers from county, state, and federal public land agencies in north-central Colorado had formed several years earlier to address conflicts around recreational sports shooting. Their plan was developed, and they were moving on to the implementation stage when the challenge of increased visitation and outdoor recreation in the region began to reach distressing levels, negatively impacting wildlife, the environment, and the Colorado outdoor experience. The group decided it needed to focus on this challenge and renamed their group NoCo Places.

NoCo's focus is the county, state, and federal lands in the region of the Arapaho and Roosevelt National Forests, with the hope that the model it creates can be used by other areas in Colorado facing similar challenges.

Member Agencies

- National Park Service, Rocky Mountain National Park
- U. S. Forest Service, Arapaho & Roosevelt National Forests and Pawnee National Grassland
- Colorado Parks & Wildlife, Northeast Region
- Boulder County Parks and Open Space
- City of Fort Collins Natural Areas
- Clear Creek County
- Denver Mountain Parks
- Gilpin County
- Jefferson County Parks and Open Space
- Larimer County Natural Resources

Contacts

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Approved Logo and Photos

For the official NoCo Places logo or approved photos and associated captions and credit please contact Katie Matthews at katie@creativecontentkm.com.

Use of NoCo Places Logo

Only the official logo should be used for all printed and online materials that directly relate to the coalition as a whole. The official logo can be acquired by reaching out to Katie Matthews, Communications Manager for NoCo Places. When distributing information that is agency-specific (and therefore was not approved by the entire coalition) do not use the logo.



The logo must never be cropped, altered, redrawn, or reproduced from secondary copies, or rearranged, rotated, or animated. A grayscale version is permitted.





Coalition Name

The full name NoCo Places shall be written in headlines and sub-headlines, and in the first instance of body text. Thereafter, it can be shortened to ‘NoCo’.